



Corporate Image

CUSTOM BINDERS
INNOVATIVE POCKET
FOLDERS
BOXES & CORRUGATED
PACKAGING

CUSTOM, ECO-FRIENDLY PRESENTATION PRODUCTS

Creating compelling,
effective presentation
materials to help you
be more successful



Quality Presentation Materials

What we do best

In an economy drenched with electronic messaging, speed-of-light connectivity, cyber-sales and instant marketing feedback, it's no wonder that getting a product noticed – really noticed – is more difficult than ever. The moment of intersection between buyer and seller is measured in clicks and search engine data, the 'buy-don't buy' decision made in milliseconds.

Today's successful marketer meets the challenge of divided consumer attention with a bold concept: get irresistibly designed, high-impact product information in customers' hands, at their desk, on their conference room table, in the vendor library.

Print is suddenly cool again.

Corporate Image does one thing better than anyone else: presentation materials that command attention for companies that refuse to be ignored in this dizzy

information-soaked marketplace. We're here to confirm: rumors of print's demise have been greatly exaggerated. On the contrary, if you want your website noticed, your online product video viewed, the demo DVD passed on to management, the emails answered – put it in print. Nothing slows down the prospect long enough to absorb your message and truly understand your service benefit like a beautifully rendered and expertly printed presentation binder, pocket folder or custom package.

We take your designs and craft an environmentally friendly binder or folder that mirrors the company name – your name – in quality. All Corporate Image projects are executed in-house, in our state-of-the-art design and print facilities. We work closely with you through each step – including approval of templates and mock-ups as work progresses. You'll get presentation materials that work hard as a closing tool, and

